



January 10th, 2022 Meeting Minutes

Board Members Present: Erika Lindsey, Toi Gile, Traci Gilmour, Danielle Larson, Nick Andrews, AJ Votion, Ilea Belcourt & Nicole Adair

Board Members Absent: Tim Shockley, Myria Shakespeare, Daniel Singh, Tanya Lewis, Joe Deluna & Jesse Conrad

JSA Members present: Rachelle Bonnet (ED), Suzanne Trucano (Finance Chair)

Meeting called to order at 6:04pm

Erika did send out the retreat minutes and agenda for review. Send her any kinds of corrections.

Meeting minutes have been approved.

Motion to approve: Toi

Second: Traci

Opposed?: No

Rules Committee: Myriah is not present They have not met since going over all the rule changing and going over the new changes from the retreat. Will send out a sheet for approval.
Handbook- change updated.

By Laws & Articles: Traci has not called for a meeting yet. Will meet in February.

Concessions: Toi has nothing to report.

Marketing & PR: Rachelle- committee met in early December. Talked about starting the Rainball logo process earlier. Possible fun events and fundraisers (Whale watching and an End of the season event). Going to do a registration round up first Friday at Imperial. Traci and Jack set up on capital chat for the 20th to talk about umpires for the upcoming season. Rachelle is still working on a communications plan. Ilea and Rachelle met and discussed social media. JSA now has an Instagram and Tiktok account. First goal is 1000 followers by the end of the summer. Have this idea to do a series of posts featuring the board members. Between now and the start of the season with the intent with new board member intros when new ones get voted on. Rachelle put a short list of questions together and will send out. Traci would like more info on events and fundraisers before the capital chat to discuss.

Awards Committee- Traci reached out to Jessica to create a new Rainball logo. Deadline of February 1st. Combined tournament and awards committee. Nick challenged the awards committee to find 30% reduction. Traci is asking what we could get rid of. JSA not lose money on the tournament. Traci said yes that will be part of the conversation. There was some discussion about how to slim down. Maybe talk to membership on what they would like or not like regarding awards. Erika said there was some great suggestions from the retreat.

Tournament Committee- Has not met yet. AJ was able to purchase the giveaways right around that black Friday date and \$1500.

Traci made a presentation while she was at the meeting this weekend at the state if she sends one or two people up there. Encouraged people just to come down as players and we can pick them up. Wants to build that relationship between other Alaskan towns to encourage out of town teams. Get the info out on National tournaments.

Erika- trying to reach out to hotels is on Rachelle's list.

Finance: Suzanne- Rachelle, Erika and Suzanne met on Saturday January 8th. Used the same amount of teams. Anything over will be a benefit. Rainball looks like it loses money but this doesn't take any additional sponsor fees. We're going to really want to get sponsorships for our tournaments. Rachell has a great letter to ask for sponsorships and discussing an option to add to the website for donations. Concessions- used the same amount as last year. Another discussion was the calculation of cost per team & per game. Team costs JSA \$547.58. The purpose of sponsor fees vs player fees discussion differentiating those two items. Why we charge what we charge and when to increase our fees is what we're looking to find out according to Traci. JSA used to have some sort of pit chart of where sponsorship money was being applied. Nick had an idea- 3 game guarantee instead of round robin. Changing the style of the tournament. Get rid of 8 team different divisions and consolidate.

Improvement Committee: Traci stepped out of meeting.

Strategic Planning: Series of action plans on how we're going to achieve our goals. Met twice. Went through and discussed who would be better to take lead on each goal. Some of the action items do not have anyone assigned to them right now. If anyone sees anything they would like to help with let Rachelle know. Erika and Rachelle discussed on adding an additional column to add a date on when to achieve the goals. Committee will recommend that they adopt this plan. Erika asked if this plan goes on our website or just for the board. Rachelle said it depends on the organization. We could be transparent but maybe remove the action plan. Rachelle thinks it's a good idea to post the action plan.

Erika will motion we adopt the plan.

Second: Toi

Opposed? N/A

Ad Hoc Committees:

Polling: Erika- they decided a more generalize end of season poll to send out for poll.

Calendar: Finished the calendar after the retreat and has been posted. Add Ilea to the committee.

Covid: Have not met. Will be calling a meeting soon. Section within our player agreement form and CDC recommendations and will need to update that before we get that out to players. March deadline.

Update Committees- N/A

Electronic voting since last board meeting: N/A

ED Updates: Lots of training and getting up to speed. Getting the fields reserved. Meeting with Miriah and league apps a little bit more. We should be able to open up registration by the end of the month. Work on posters and graphics for league and tournaments.

USA Softball Reports: Scott and Traci attended the state meeting on Saturday in Anchorage. Worked on collaborations between Juneau and other Alaska associations. Umpires must do background checks which USA used to take care of but now the Umpires have to take care of this themselves. USA Softball pays for this. Slow pitch change to code is 10 seconds to deliver the ball to batter. Changed to 5 seconds. Marketing PR- would like to get miners to play ball. Super Draft info- Powell Brothers do the Super Draft up there. They did not know Juneau has one. Player conduct. How well we do with the casual profanity rule. Encourage our board to bring teams to term with how to treat umpires better. Asked Brad Peterson the state player rep to send the protocol for how they rank players- mostly for tournaments. State tournaments increase registration fees. Increase to \$425. Donation to JDOA \$250 is budgeted under officials. Jack has been paying for umpires to come to Juneau with miles for the last 3 years. Traci offered to use her companion fare as well. We do pay for housing and a meal from the concession. Agreement is for half the costs. USA Softball pays the registration fees for a national tournament. Can encourage teams to do that as well. Do not have to have your full regular season roster and can pick up players. Every league in Alaska is losing umpires and Traci has asked Jack to have that conversation with umpires now for travel to get them to Juneau for our tournaments.

Sponsor Form & List: Rachelle: Adding the sponsorship letter and form to the website. Adding language to let sponsors know of other ways than just Rainball (i.e like Super Draft). Pulling up our list of Rainball sponsors and reviewing. Let the board know who we're asking so that we can keep that list.

Days of play for each league- An afterthought last year- did not discuss until March. Discussed playing Fridays and the pros and cons. Suggestion to poll the players regarding Friday games. Traci suggested reaching out to managers with several scenarios for changes.

Went over tasks and reminders for this month.

Next board meeting: Monday February 14th

Good of the Order: N/A

Announcements: N/A

Adjourn: Toi Motioned to adjourn and Erika Seconded.